

A person is shown from the side, painting a cardboard box with a brush. The box is partially painted with blue and orange. In the background, there is a roll of white tape on a table. In the foreground, there are several paint jars and brushes on a table. The overall scene is a workshop or studio.

# KREUL

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Looking for  
irresistible  
color effects?

KREUL ACRYLIC PAINTS -  
OUR ALL-ROUNDERS

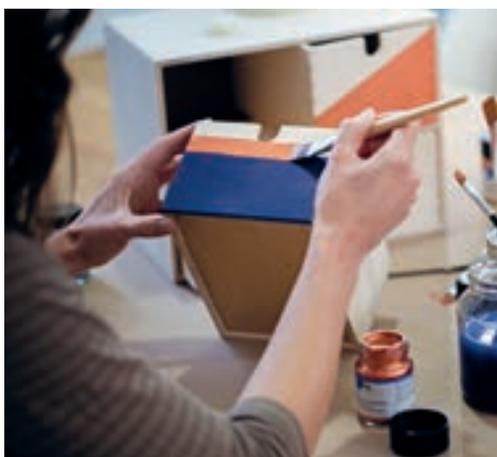
We love it when opposites meet and new combinations of familiar colors are created. We are fascinated by colorful shapes and structures in all their facets. We long for harmonious worlds of color where accents set the tone. Pure matt colors take on a touch of glamor. High-gloss surfaces are irresistibly combined with creamy soft vintage accents. Color-warm wooden surfaces shine through vivid highlights. When multiple effects meet, our life becomes varied and special.

As lovers of color, we believe acrylic paints need to be robust and reliable to ensure these effects survive everyday living. Vintage heirlooms, mini-organizers and universal decor are painted to create authentic designer items and everyday heroes. Whether sprayed, painted or dabbed. Whether on wood, concrete, Styrofoam, terracotta, metal or cork - choosing the right color shade is crucial!

Looking for sophisticated contrasts?  
Find your effects mix.  
Decide on your color.



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Inspirations on  
[www.c-kreul.com/  
allrounderpaints](http://www.c-kreul.com/allrounderpaints)



Calm and laid-back. KREUL Acrylic matt paints add simple elegance to any decorative project. Their attraction lies in the perfectly matching color nuances. Warm graphite gray, friendly citron yellow or deep fir green. Each individual selects just the right shade for his unique ambiance - as a counterpart to the metallics or as a casual accent.

## Looking for a pure matt effect?



The robust colors ensure reliable application. They epitomize simplicity. They dry quickly with even coverage. KREUL Acrylic matt paints are waterproof and weatherproof, saliva-resistant and thinnable with water. They are the perfect choice – as a primer, for painting, or as a basis for decoupage or photo transfer. Their creamy consistency and pleasant odor make every DIY enthusiast's heart beat faster.





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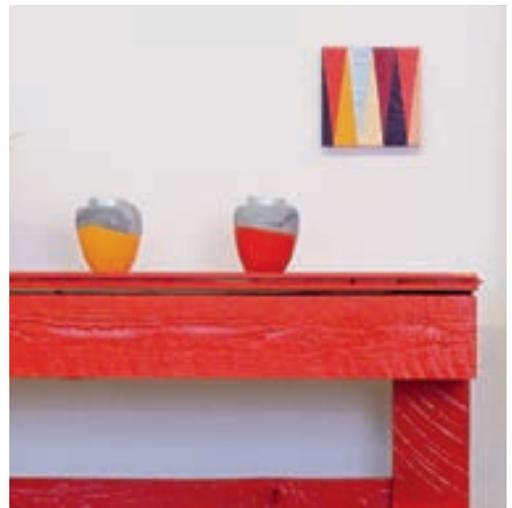
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## Looking for high-gloss brilliance?

Irresistibly rich and glossy. Decorations, furniture and accessories become color designer items with KREUL Acrylic gloss paints. Refined Bordeaux, fiery yellow or cool turquoise are applied to stone or clay containers, wooden boxes or concrete bowls to transform them into veritable showpieces.



The covering gloss paints can be applied by spraying, they are suitable for immersion and for applying with a scraper. They are waterproof and weatherproof, saliva-resistant and lightfast. With their wet, glossy look they are an essential counterpart to matt colors in every DIY enthusiast's life.





Breathtaking from every angle. KREUL Acrylic metallic paints glisten even in their original state and, when applied onto matt acrylic paints or powdery chalk paints, they provide a fitting crown for any DIY project. Precious gold, fiery glittering copper or sparkling champagne – the unique diamond glisten found in each color shade of KREUL Acrylic metallic paints makes every decorative work priceless.

## Looking for glamorous effects?

The color takes on its dramatic sheen when applied generously, deeply and combined to rich effect: whether on light wood or rugged dried concrete – the metallic colors develop their charm when opposites meet. The fact that they are scratch-resistant and also waterproof and weatherproof, saliva-resistant and lightfast only adds to their beguiling effect.





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Sensory and color-intensive. Untreated natural wood and absorbent uncoated paper love KREUL Wood stain. It penetrates down to the fibers to give an intensity of color, without covering the warm grain. And reinforces any color effect when paired with high-coverage gloss colors. Harmonious colorings in mellow sun yellow, fresh apple green or dreamy rosewood transform chairs, trays or small chests into appealing everyday items. Applying varnish gives lasting protection where items are exposed to the elements.



## Looking for natural color strength?



The Wood stain can be sprayed or applied using a brush in the direction of the grain. The stain effect of the saliva-resistant paint remains distinctive and painted surfaces take on a sheen.





Tender recollections and a desire for perfect imperfection. With KREUL Chalky Chalk paints, new items become old and old items... Old items get a fresh coat of paint and recount their own color history. The cool Nordic tones are softly matched and create a pleasing ambiance. When sanded down they allow the color tone of the primer to emerge, revealing the attraction of imperfection. Cream Cashmere. Velvet Olive. Marsala Rouge. The color collection allows a combination of light and dark shades, making it easy to create that typical vintage-chic look. A touch of glamor with the metallics creates a noble piece to decorate the home.

## Looking for soft creamy shades?



Stenciling in particular highlights the charm offered by the creamy consistency of the waterproof and weatherproof paint. Shabby-chic lovers use this saliva-resistant and lightfast paint with the Foto Transfer Potch or the Crackle Medium to create a used look.

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Sometimes you need a little extra. Trendy KREUL Acrylic Day fluorescent paints brighten things up. When used as accents, Fluorescent Pink, Yellow and Orange attract attention and give painted accessories that essential touch of boldness. Our KREUL Acrylic matt and gloss paints love this paint, because it gives every two-dimensional painted object that certain je ne sais quoi!

## Looking for jazzy, luminous effects?



These day-glow colors are waterproof and saliva-resistant and reveal their stunning luminosity best when applied to white backgrounds; and all night owls will be pleased to know the paints also glow under black light.



# So everything is topsy-turvy.



Sharp-edged patterns and reliefs. KREUL Structure designer gives flat surfaces their own structure. Delicate lines are applied with a squiggle effect or in a straight line and remain dimensionally stable. Once dry, it's all about the color. Whether matt or gloss, metallic or pastel - the paint is applied liberally and decorative objects take on a completely new look.



For to-do-lists, brief greetings or charming matchstick men. KREUL Chalkboard varnish transforms any blank surface into a chalkboard that can be written or scribbled on with chalk. Simply paint the flat surface with your favorite color shade of KREUL Acrylic paints and coat with KREUL Chalkboard varnish; wait patiently for 24 hours and you can then get drawing with chalk.



A close-up photograph of a person's hands painting a wooden surface. The person is holding a brush with a wooden handle and a metal ferrule, applying a reddish-brown paint to the wood. In the background, the person is holding a small, clear glass jar of Kreul Acryl Metall paint. The jar has a white label with a blue logo and the text 'ACRYL METALL'. The scene is set on a light-colored wooden workbench.

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