

# KREUL

seit 1838

## Fränkisch. Colorful. Familiar.

Creativeworld 2025 was a complete success for us! This year, our appearance was all about identity and origin - values that have characterized KREUL as a Franconian paint manufacturer since 1838 and make it unique.

In addition to Franconian finger food and regional beverages, our home country reference was also reflected in our stand design. In particular, our new Franconian colors set the tone.

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Herzlich Willkommen!  
A very warm welcome!

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ethical style  
by creativeworld



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**Fränkisch.  
Farbstark.  
Familiär.**

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## Paints for children.

From classics such as MUCKI finger paints to novelties such as KREUL Window Color Set Magic.





The image shows a large collection of KREUL Triton Acrylic Liquid paint bottles. They are arranged in rows on four red shelves. The colors of the paint bottles include various shades of yellow, orange, red, pink, white, light blue, dark blue, green, and brown. Each bottle has a white label with the KREUL logo and the text 'TRITON ACRYLIC LIQUID'. The bottles are capped with white screw caps.

## Paints for artists.

In future, KREUL Triton Acrylic Liquid will focus even more on the needs of artists. The range is growing to 61 shades and includes two new sets of 6. The proven formula remains the same.



## Paints for Crafters.

Allstar meeting in our DIY area. KREUL Javana fabric paints, KREUL Glass & Porcelain, sustainable products and our KREUL Foto Transfer Potch range in a new design.





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# SCHWARZ AUF WEISS

## New brand magazine available.

A new issue of our "Black on White" brand magazine was published just in time for the trade fair. In it, we show the first photos and product descriptions of our new products for 2025, especially the relaunch of our classic "Triton". Of course, there is also another look behind the scenes: This time into the bottling process. Enjoy reading!

**KREUL Künstlerfarben**  
Neubeginn unseres Klassikers

**Nachgefragt**  
Wie wird Künstler-Acrylfarbe  
abgefüllt?

**Magische Unterwasserwelt**  
KREUL Window Color jetzt im  
handlichen Pen

**DIY-Tipp**  
Kerzen im Dip-Dye-Look



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